

# NED Accelerator<sup>®</sup> The Complete Programme

Fast track your journey to becoming a non-executive director.



Connection.  
Knowledge.  
Authority.

Our Pillars



# Who we are

NEDonBoard is the UK professional body for non-executive directors and board members and the Institute of Board Members. We maintain an oversight of the knowledge, skills, conduct and practice of individual members practising the non-executive and board member profession. Further information can be found on the gov.uk website or [our website](#).

**10 years**

Track record

**1**

Institute dedicated to non-executive directors and board members

**1860+**

Certified non-executive directors and board members

# You are on an exciting journey to non-executive directorship

Becoming a board member is a positive career choice for many professionals looking to grow their skills, contribute to a company's success, and increase their status in the business world. As a non-executive director, you can take on new challenges and make valuable connections that will help you thrive.

Whether you want to start a NED career alongside your executive role or as part of a portfolio career, your successful transition to the boardroom requires preparation.

## Fast-track your journey to becoming a non-executive director

NEDonBoard, the Institute of Board Members, has designed the NED Accelerator® - The Complete Programme to support you at every step of the process to become a non-executive director. We have leveraged a decade of accumulated knowledge and collaborated with non-executive directors and chairs that have recruitment experience to guide you at every step of the process.

The NED Accelerator® - The Complete Programme is a professional qualification certified by the Institute of Board Members. It will provide you with the skills, knowledge, and strategies to secure a non-executive role with ease, confidence, and success.



# What you will get

The NED Accelerator® - The Complete Programme will get you NED-ready, with proven strategies, techniques and skills required for a board role.



The Programme is well designed to cover all aspects of becoming an effective NED. For someone like me whose transitioning from a C-suite executive to that of a NED, all aspects of the Accelerator Programme added valuable lessons. For me all the presentations are actionable. All the expert interviews were very insightful as they gave different views of what it takes to become an effective NED

- NED Accelerator graduate

Upon completion, you will have:

-  Gained a robust understanding of the non-executive director role, the principles of good governance and ethical decision-making
-  Defined your value proposition or unique selling point to boards
-  Clarified the types of organisations and boards to target in your search
-  Written high-impact application documents (i.e. NED CV, LinkedIn profile and cover letters) that effectively conveys your skills, expertise and value-add to boards to be invited to interviews
-  Prepared impactful answers to interview questions so you are ready to win the competition and be offered an appointment

# What you will get

The NED Accelerator® - The Complete Programme will get you NED-ready, with proven strategies, techniques and skills required for a board role.



The topics are relevant for the information and key considerations that an aspiring NED needs to be aware of. The expert interviews brought in some practical examples of what real people have gone through in their own journeys to becoming NEDs

- NED Accelerator graduate

Upon completion, you will have:

-  Performed your due diligence to ensure that the role you are accepting is aligned with your objectives, aspirations, and availability
-  Have set the standards as to what your NED letter of appointment and onboarding programmes should include, to protect your reputation and start your role on solid foundations
-  Accessed exclusive content, including videos, white papers, downloadable NED CV and cover letter templates, links to additional reading and resources to maximise your input as a NED from day 1
-  Gained tremendous insights into the professional NED role, from subject matter experts, boardroom professionals, non-executive directors and chairs
-  Gained a professional qualification valued by recruiters when making hiring decisions

# What the curriculum covers

The NED Accelerator® - The Complete Programme's curriculum is structured in 4 parts, covering all aspects of the NED role and recruitment process you should be familiar with to secure an appointment.



Having been recently appointed to Vice Chair role and Chair of a Board Committee, I have used the learnings to enhance my effectiveness in these two roles

- NED Accelerator graduate

## Part 1

### Protecting your reputation.

Your understanding of the non-executive role, current regulations, duties, responsibilities, liabilities, and rewards attached to such a position.

We provide the governance knowledge you need to become a non-executive director and safeguard your reputation. Part 1 of the curriculum covers duties and responsibilities, corporate governance codes, conflicts of interest, ethical decision-making, and D&O insurance coverage.

## Part 2

### The roadmap to secure a non-executive position.

The NEDonBoard signature method to non-executive positions, from branding and positioning to performing your audit and accepting a role.

The NEDonBoard signature method provides a comprehensive, practical, and proven roadmap to guide you through the entire process and deliver the result you are after. Part 2 of the curriculum addresses value proposition, application documents, NED letter of appointment, interview questions, and much more.

# What the curriculum covers

The NED Accelerator® - The Complete Programme's curriculum is structured in 4 parts, covering all aspects of the NED role and recruitment process you should be familiar with to secure an appointment.



I finalised the last learning video of the Accelerator – a massive awakening experience – it exceeded my expectations. Words are not enough to thank you for this learning opportunity. Two of my colleagues will join the programme

- NED Accelerator graduate

## Part 3

### Deep dives into NED roles

An in-depth review of key differences and similarities of the non-executive role in the private, public and third sectors.

We give you an in-depth understanding of the non-executive role in the private, public and third sectors. We also present the advisory board member opportunity. Part 3 of the curriculum allows you to think holistically about the opportunities available to you and help you consider new (exciting) options so you secure a role aligned with your aspirations.

## Part 4

### Peer-to-peer learning

A range of diverse expert interviews and success stories to deepen your learnings and set you on track.

We feature case studies and interviews of experienced and recently appointed non-executive directors. In part 4 of the curriculum, you find out what strategies those in your shoes have applied. You uncover recommendations that will make all the difference in the NED recruitment process and lead to success.

# Who is the NED Accelerator® - The Complete Programme for

The NED Accelerator® - The Complete Programme is designed for professionals looking to transition to non-executive directorship successfully, quickly, and confidently.

When boards look to appoint a non-executive director, they are looking for candidates with a diverse range of skills and knowledge to contribute to their organisation's sustainable success.

The NED Accelerator® - The Complete Programme is also a beneficial development course for those operating near board levels and looking to better understand the working of boards and responsibilities of non-executive directors.

Anyone who has held a senior executive position, consulted with boards, or developed transferable expertise and skills, can fast-track their progression and become board-ready and appointable by taking the NED Accelerator Programme.



# What is included



## Complete curriculum

The NED Accelerator® - The Complete Programme is the only course in the market that combines fundamental governance knowledge with the practical roadmap for you to secure NED roles. You will save time and money in the process to get appointed.



## Impactful delivery

The Programme content is delivered across 65+ self-paced modules, combining diverse formats to maximise your learnings, from presentations to expert interviews, white papers, and links to additional resources. Expect no less than 14 hours of video content and 10 publications! Each module is presented in a digestible format (5 to 30 minutes long).



## Maximum flexibility

The learning platform can be accessed at any time and anywhere. Modules can be accessed in your own time at your own pace and in the order that is most suited to you. You may ask a question or clarify any point and join discussion threads to go further.

# What is included



## High accountability

Homework is provided throughout the course so that upon completion, you will have your application documents ready and be fully prepared for NED interviews. Assessments ensure that you validate your learnings.



## Expert course leaders

The course is delivered by subject matter experts, non-executive directors and board professionals with extensive experience and undisputed expertise in their field. We have collaborated with reputable companies to deliver you the NED Accelerator® - Complete Programme.



## Professional qualification

You will be awarded a professional qualification upon completing the course, evidencing your preparedness for the non-executive role, and giving you a competitive edge in the recruitment process.

# What professionals, like yourself, are saying about the NED Accelerator® Programme



The NED Accelerator® Programme made me realise that my 25+ years of business and relationship experience are both valued and a valuable commodity. I am now delighted to be supporting an exciting new game changing Fintech firm and look forward to expanding my portfolio in the future



L. Porter, non-executive director, NED Accelerator graduate and NEDonBoard member



I would like to thank you for your support and advice since becoming involved with NEDonBoard. I believe only the knowledge and confidence I have gained from joining NEDonBoard and completing the NED Accelerator programme have enabled me to secure my non-executive role



Brian Downes, non-executive director



It is with great pleasure to tell you that the Panel have made a recommendation that I should be appointed to join their board. Just wanted to say thanks for all your support and encouragement



E. King, business consultant and non-executive director



I have obtained 2 roles through you which is great. I like what you do - I am a fan and would recommend you to others



G. Allinson, portfolio NED and board chair



This programme prepares already proven business leaders to secure and perform future NED roles with confidence. The combination of technical content – governance codes, legal responsibilities and protections – combined with a wealth of practical advice from a range of experienced NEDs, will make participants stand out from the competition



Michael Bartholomeusz, award-winning portfolio NED, Chair and former Chief Risk Officer.



I really appreciated the grounding in the basics combined with the personal experience of a diverse group of directors, all within one easily accessible programme. I'd say take the programme while you're still deciding whether to go for NED roles. Take it again as you start applying. And keep referring back to the modules once you're on a Board



D. Landsman, Chair, NED and Adviser. Previously senior Executive and British Ambassador

- 1 Start at any time
- 2 Online, self-paced, in your own time, at your own pace
- 3 Highly flexible with modules of varied format and length, taken in the order of your choice
- 4 Curriculum combining governance and the roadmap to your appointment
- 5 Completion time of 25 to 30 hours, including assessment and homework
- 6 Delivered by experienced portfolio non-executive directors and subject matter experts
- 7 Professional qualification

Course fee of

£1,650 + VAT

Buy now

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A good cover letter in my opinion! I think you have a really interesting profile and also the fact that you have done the NED Accelerator® – The Complete Programme is of real interest. I would love for you to apply for one of the NED roles we have open.

- HR director in the professional services sector